



Practical Applications of NMR  
in Industry Conference



The 13th PANIC NMR Conference  
IBBR Campus - Rockville, Maryland  
May 4-7, 2026

The MANIC Conference  
IBBR Campus- Rockville, Maryland  
May 7-9, 2026

# Welcome from the 2026 Chairs

The Practical Applications of NMR in Industry Conference (PANIC) is returning to the University of Maryland's Institute of Bioscience and Biotechnology Research (IBBR) campus in Rockville, MD! Our 2026 in-person conference will be held from Monday May 4th to Thursday May 7th and will, as in years past,

highlight the very best practical aspects of NMR from industrial, government and academic groups spanning a wide range of topics and applications. Information about PANIC 2026 is continuously updated on our website ([www.panicnmr.com](http://www.panicnmr.com)) and social media pages (@panicnmr on LinkedIn, Instagram, and X). Programs from previous years can be viewed here: <https://panicnmr.com/past-program-guides/>.

In addition, PANIC will be partnering with MANIC (Materials and NMR Insights Conference) in 2026. MANIC is a separate event that is fully focused on NMR of materials, both from academic and industrial perspectives (<https://panicnmr.com/manic-2026/>). MANIC will begin the afternoon of Thursday May 7 and will continue at IBBR on Friday May 8th, concluding off-site on Saturday May 9th. Alongside the excellent science, MANIC represents an additional opportunity for vendors to network and build partnerships with an additional cross-section of the NMR community. As such, all premium tier PANIC sponsorship opportunities (gold, silver, and bronze) are extended to encompass the full-day MANIC session at IBBR on May 8th at no additional cost!

On behalf of the PANIC and MANIC organizing committees, we invite you to be part of our 2026 conference programs. Sponsorship from companies such as yours is critical to the livelihood of both PANIC and MANIC, without which they would not be possible.

We appreciate your sponsorship consideration.

Amy Freund Chair PANIC 2026

Savanah Shumaker Co-Chair PANIC 2026

Ryan Nieuwendaal & Louis Madsen (MANIC program chairs)



## Sponsorship Opportunities

Connect with attendees directly by sponsoring PANIC and MANIC 2026! We offer a variety of sponsorship packages and opportunities that include both in-person and virtual options for presentations, exhibition space, branding and networking. Sponsorships can also be customized to meet your needs and budget.

### Premium Sponsorship Packages

Features	Gold	Silver	Bronze <sup>2</sup>
Physical booth (one 5'x2' table) <sup>1</sup>	Included	Included	-
Virtual booth	Included	Included	Included
Year-round logo and hyperlinks on PANIC website	logo + hyperlink	logo only	logo only
Year-round profile on PANIC website <sup>3</sup>	Included	Included	-
Year-round sponsor recognition in PANIC emails/social media	Included	-	-
Conference attendee list	Included	Included	Included
Complimentary registrations	2	1	-
Whoava exhibitor package + meeting scheduler	Included	Included	Included
Users' meeting <sup>4</sup>	Included	-	-
Discounted registrations (30%)	2	-	-
<b>Total investment for 2026</b>			
	\$15,000	\$10,000	\$5,000

*1 Very limited number of booths available due to space limitations. First come, first served*

*2 The Bronze tier sponsorship package is entirely virtual and is a great option to showcase your material whether you are attending the conference or would like to network remotely with our NMR community.*

*3 Sponsor will have a profile on the PANIC website from the time of registration until May 2027*

*4 We are offering a limited number of users' meetings for sponsoring companies (3 available)*

## Additional Sponsorship Opportunities

If you are looking for additional opportunities to support the conference or more ways to connect with attendees, please consider these additional sponsorship opportunities to show your support for the PANIC and MANIC NMR community.

Friends of PANIC I <sup>1</sup>	\$1,000
Friends of PANIC II <sup>1</sup>	\$4,000
Student Travel Grant <sup>2</sup>	\$1,000
Meal Sponsorship	\$2,000
Users' Meeting <sup>4</sup>	\$5,000
Cocktail Reception	\$5,000
Badge Lanyards	\$3,000
Parking	\$2,000
Whova Sponsor <sup>3</sup>	\$2,000

1. Friends of PANIC sponsorships will receive recognition at the conference and will be listed on the website as a sponsor and in any emails related to sponsor recognition

2. PANIC is pleased to provide a limited number of travel grants for students and postdoctoral fellows who present applicable posters or talks at PANIC 2026

3. Increase brand awareness with an advertising banner in the Whova mobile and web apps. There are only 2 Whova sponsor spots available.

4 We are offering a limited number of users' meetings for sponsoring companies (3 available)