



Practical Applications of NMR in Industry Conference

Sponsorship & Exhibit Opportunities PANIC Conferences

NEW MULTIYEAR
SPONSORSHIP
BUNDLE
PACKAGES
AVAILABLE!

The 10th PANIC NMR Conference
San Diego, California
October 16-19, 2022

The 11th PANIC NMR Conference
Nashville, Tennessee
March 12-15, 2023

Welcome from the 2022 Chairs

Dear Colleagues,

Last year, a diverse group of NMR spectroscopists and scientists from industry, regulatory, government and academia convened 'in-person' for the 9th Annual Practical Applications of NMR in Industry Conference (PANIC). We enjoyed good networking and excellent examples of the use of NMR spectroscopy in a variety of practical applications.

Highlights from the 2021 meeting include incorporating VALID NMR to highlight the interplay between NMR in industry and worldwide regulatory requirements, compelling sessions across industry applications including chemicals, energy, pharmaceutical, and materials. Specifically, we enjoyed learning and discussion involving NMR application toward relaxation, higher order structure, and impurity characterization as well as instrument development including healthcare screening as well as computational optimization. PANIC is truly a unique conference that attracts attendees not found at other NMR-centric conferences.

Attendee testimonials include:

"Meeting the all people in PANIC was great because it gives the chance for rapid conversation compared to email exchange. My conversations with the sponsors/exhibitors was very productive and I appreciated their insight."

"I felt like it was a great opportunity to network with others from the NMR community."

The complete PANIC NMR 2022 program, along with programs from previous years can be soon found on our website at www.panicnmr.com.

YOUR PANIC NMR CONFERENCES:

The upcoming conferences will be held in San Diego in 2022 and Nashville in 2023. We would love for you to be a part of these important gatherings.

"On behalf of the full PANIC Scientific Organizing Committee, we invite YOU to be part of both of our conference programs. We look forward to seeing you soon!"

Jim DeFelippis
Chair PANIC 2021

Mike Janicke
Co-Chair PANIC 2021



Sponsorship Opportunities

Connect with attendees face-to-face by sponsoring the PANIC 2022 & 2023 Conferences! PANIC offers a variety of sponsorship packages, including traditional and new opportunities for presentations, exhibit space, branding and networking. Sponsorships can also be customized to meet your needs and budget.

NEW Multiyear Bundle Sponsorship Packages

PANIC is now offering **Multiyear Sponsorship Bundle Packages** at a discounted rate if a company commits to sponsoring at PANIC 2022 & 2023. Guarantee your partnership today at a fantastic rate!

	SUPERCONDUCTOR	RESONATOR	COSY	EXHIBITOR
8'x10' Exhibit Space	2	1	1	1
50-word Company Description in Conference Program Guide	Included	Included	Included	Included
Logo on PANIC website and signage	Prominent & logo hyperlinked to vendor website	Logo hyperlinked to vendor website	Logo only	Name only
Pre- and Post-Conference Attendee List	Full contact list w/ attendee names, affiliation, and email addresses	Contact list with attendee names & affiliation only	Contact list with attendee names & affiliation only	-
Complimentary Registrations	5	3	2	1
Additional Registration Discount	30%	30%	25%	25%
30-minute Podium Presentation & 15-minute Q&A	Includes Lunch provided to attendees during presentations	-	-	-
Year-round profile on PANIC website*	Included	Included	Included	Included
Year-round sponsor recognition in PANIC emails	Included	Included	Included	Included
Total Investment for 2022	\$20,500	\$12,500	\$9,000	\$4,500
Total Investment for 2023	\$20,900	\$12,750	\$9,200	\$4,600
Total Investment for 2022 + 2023 Bundle	\$38,950 (after ~6% discount)	\$23,750 (after ~6% discount)	\$17,100 (after ~6% discount)	\$8,550 (after ~6% discount)
Total Bundle Savings	(\$2,500+)	(\$1,500+)	(\$1,000+)	(\$500+)
Users' Meeting**	+ \$2,750	+ \$2,750	+ \$2,750	+ \$3,750

*Sponsor will have a profile on PANIC website from time of registration until September 2023 or September 2024 if bundle purchased.

**We are offering a limited number of Users' Meetings for sponsoring companies (3 available). The fees associated with hosting a Users' Meeting are listed above. Users' Meetings are an opportunity to present and showcase your latest hardware and/or software advances to participating conference attendees.



Additional Sponsorship Opportunities

Not interested in exhibiting or looking for more ways to connect with attendees? Let attendees know you are part of the PANIC NMR community through our *A La Carte* sponsorship items.

Audio-Visual Sponsorship	\$7,500
Badge Lanyards	\$3,500
Refreshment Break	\$3,500
Breakfast Sponsorship	\$3,500
Lunch Sponsorship	\$10,000
Cocktail Reception	\$5,500
Social Distancing Floor Clings	\$3,000
Hotel Key Cards	\$4,000
Meter Signs	<i>Double sided- \$750, One sided - \$500</i>
Program Guide Ads	\$1,000
Wi-Fi	\$3,500
Sponsor Recognition in (1) PANIC Email Blast	\$750
Electronic Advertisement	\$750
Student Educational/ Travel Grant Sponsor ¹	\$1,000-\$1,500

¹ PANIC is pleased to provide a limited number of travel grants for students and postdoctoral fellows who present applicable posters at PANIC 2022 & PANIC 2023.

Sponsorship Application & Contract to Exhibit

Contact Information

The information provided below will be used exactly as written in all conference sponsorship listings

Company:

Address:

City/State/Zip:

Website:

Company Public Phone:

Role of contact:

☐ Exhibit Logistics

☐ Finance

☐ Onsite Exhibit Staff

☐ Other

Full Name:

Title:

E-mail:

Office Phone:

Cell Phone:

Sponsorship

2022 Sponsorship:

☐ SUPERCONDUCTOR
\$20,500

☐ RESONATOR
\$12,500

☐ COSY
\$9,000

☐ EXHIBITOR
\$4,500

Multiyear Sponsorship Bundle:

☐ SUPERCONDUCTOR
\$38,950

☐ RESONATOR
\$23,750

☐ COSY
\$17,100

☐ EXHIBITOR
\$8,550

Additional Sponsorship items:

\$

\$

Payment Information

A 50% deposit is due with all applications. All remaining balances are due no later than (60) days from receipt of the application and initial deposit. Failure to receive payments in full will constitute cancellation of all sponsorship/exhibitor benefits and forfeiture of the initial deposit.

Order Total: \$

Check #:

Check send date:

Credit Card:

MasterCard

Visa

AMEX

Credit Card #:

Expiration Date:

Security Code:

Billing Address:

Card Holder Name:

Card Holder Signature:

By signing this form, you permit us to debit your account for the amount indicated. This authorization is permission for a single transaction only and does not provide for any additional unrelated debits or credits to your account.

Send checks to:

PANIC

2512 Deep Creek Road,
Perkiomenville, PA 18074



Rules and Regulations

On-site Exhibitors

1. Contract for Space and Website listings

The receipt by the conference of your signed Application/Contract to Exhibit accompanied by the 50% deposit required will constitute a reservation for booth space. All approved applications will be accepted on a first come/first-serve basis. Spaces will be allotted upon receipt of complete payment by PANIC. Once allotted space has been filled, a waiting list will be maintained with space assigned if it becomes available or in the event of a cancellation. Website listings [and logos where applicable] for Superconductor, Resonator, COSY and Exhibitor sponsors will be included on the website upon receipt of complete payment by PANIC. The conference reserves the right to cancel all or part of the conference and shall be obligated only to return that portion of prepaid exhibit fees not expended or committed.

2. Exhibit Regulations

- A. No private functions may take place during the conference without prior consent of conference management.
- B. Set up displays in accordance with the items specified by the conference. Material displayed must be educational in nature. All exhibits must be confined to the booth assigned. Storage of all literature and catalogs must be on or under the tables provided.
- C. No audio presentations are permitted.
- D. Occupy the booth space rented. At least one representative must be at the booth during all published exhibit times.
- E. You may distribute giveaways of your choice and have private drawings for door prizes at your booth.
- F. Use the official on-site service contractor for drayage, rigging, electrical, plumbing, vacuuming, custom cleaning, and all booth furnishings including audio/visual equipment and labor necessary to complete stated services. The service contractor will be informed of all accepted exhibitor applications. Exhibitors assume all responsibility for set-up, removal, maintenance, and use of the exhibit area, including fees incurred as a result of such use. Security will be provided overnight only.
- G. Agree to abide by all laws, ordinances, and regulations. Exhibitors shall not engage in illegal activities.
- H. The conference reserves the right to limit or change categories of products which may be exhibited or to prohibit any exhibit which it determines in its discretion may diminish the goodwill of the conference. If an exhibit is prohibited for these reasons the conference may refund exhibit fees.

3. Assignment

Exhibitors are prohibited from transferring or assigning their designated booth space.

4. Liability

- A. Exhibitor agrees to assume all risks of loss, injury, theft, or damage of any kind to any exhibit or component thereof, and to assume all liability for damage to property, person or persons arising from accidental or other causes incidental to operations of exhibit and hereby releases the conference, attendees, representatives, and employees of the host hotel from any and all claims of injury, loss or damage.
- B. The conference expressly disclaims all liability, expressed or implied, for the truth or legality of the content of any exhibit or material distributed.

5. Enforcement

The conference reserves the right to refuse or revoke any person or company from the exhibited area. The conference may amend, add, or delete from these resolutions as it deems necessary, and such shall be fully binding on exhibitors.

6. No Use of Name

Exhibitor acknowledges that the conference is the sole owner of its name and marks in any advertising or other communication. Exhibitor may not utilize the conference verification/acceptance process in any ways to state or imply an endorsement of its products or services by the conference. Exhibitor agrees to indemnify the conference from any loss or damages arising from violation of this rule or from any communication which states or implies endorsement or the exhibitor or its products or services by the conference.

7. COVID-19 Precautions

PANIC is working closely with the host hotel to ensure the safety and well-being of conference participants and PANIC contractors. PANIC has taken necessary measures to minimize the risk of exposure to COVID-19 and is implementing all recommendations of the CDC.

Special hygiene measures taken by PANIC will include frequent cleaning and sanitization; extensive availability of hand sanitizers throughout the conference meeting rooms; prevention and personal precautions; clean hands frequently with soap and water or an alcohol-based hand sanitizer.

Cancellation Policy:

The deposit payment is non-refundable. If the sponsor cancels after September 16, 2022 for the 2022 conference 100% of the fee agreed upon in the Sponsorship Application/Contract to Exhibit will be due and payable to PANIC with the written cancellation. If the sponsor cancels a bundled sponsorship, the September 16, 2022 deadline will apply. PANIC reserves the right to cancel and/or suspend the sponsor exhibits and/or conference if their implementation is becoming illegal, impossible, or commercially impractical because of an event of force majeure such as in particular; Flood, fire, earthquake and other natural disasters, as well as war, threat of war, civil war, military acts, terrorism, acts of or actions of the Government, curtailment of travel of attendees or participants to any event related to this contract (i) due to an outbreak of a virus, or (ii) due to an occurrence of an epidemic, or (iii) at the direction of authorities, and other circumstances which are beyond the control of the parties such as strikes, social conflicts and riots

All 2020 sponsorship payments deferred to 2022 are non-refundable and are subject to the same cancellation policy as stated below.

If cancellation occurs under this provision, exhibit fees will be transferred to the following years PANIC conference with all benefits previously agreed upon in this contract remaining in place. All rules and regulations outlined in this agreement will continue to be enforced.

Should for any reason, the 2022 PANIC conference needs to be modified to a fully virtual conference, all confirmed Sponsors at the time of such a change occurring will be notified and all existing benefits will be transferred to allow for participation in the virtual program, with the addition of any/all benefits being offered to all previously confirmed Hybrid Sponsors.

AGREEMENT:

The undersigned on behalf of the applicant company, its employees, agents, and contractors, agrees to comply with rules and regulations set forth on the "Rules and Regulations." Exhibitor acknowledges receipt of this document. Once accepted, this completed form is considered binding on both exhibitor and the conference.

Signature:

Print Name:

Date:
